

Lake Tahoe Marathon Events

Sports and Fitness Expo

Vendor Registration Form 2024

Saturday October 19 Beach Retreat	10 AM to 6 PM
Sunday October 20 Finish line	8 AM to 3 PM

The 2024 Sports and Fitness Expo will be at the:
Beach Retreat & Spa. 3411 Lake Tahoe Blvd, SLT, CA 96150
Take advantage of the Marathon rates at the Beach Retreat.
Use Promo Code: Marathon24

The Expo is for athlete registration, number pickup, tech T-shirt pickup, manufacturers and retailers displaying their products, and fun for everyone. We expect over 5,000 potential customers, including about 2000 registered athletes, from nearly every state in the US and numerous foreign countries. Our participants are primarily well-educated professional business people coming to Tahoe for a good time rather than a fast time. They range in age from 18 to over 80, with a mean age of 38 for women and 42 for men. Women will outnumber men 60:40.

Your space includes a table in the Beach Retreat Event Center on Saturday.
Bring your tent for Sunday to the finish line.

The finish line is on Lakeshore Blvd below the casinos, and the athletes will be on the pavement of the closed street, and you will be on the hard-pack area next to the street. Bring a ground cover. No electricity.

Please fill in and mail, or scan and email to:

Lake Tahoe Marathon, PO Box 20000, South Lake Tahoe, CA 96151
Leswright@sbcglobal.net or call: 530-559-2261

Company Name _____

Product/Service at Expo _____

Contact person at Expo _____ Contact phone number at Expo _____

Email address _____

Company address _____

City _____ State/Zip _____

Do you have raffle prizes you can donate to our volunteer party? Yes or No _____

Please reserve _____ spaces @ \$350 each \$ _____

Credit Card # _____ Expiration Date: _____ CVS# _____

Credit card mailing address: _____

Name on card _____

Signature _____ Date _____
(Signature required even if not using credit card)