

Lake Tahoe Marathon Events

Sports and Fitness Expo

Vendor Registration Form 2026

Thursday Oct 15 Set up 2PM	3-6PM
Friday Oct 16 Set up at 4 PM	5-8 PM
Saturday October 17 Set up at 8AM	10 AM to 6 PM
Sunday October 18 Finish line, Set up at 7AM	7 AM to 3 PM

The 2026 Sports and Fitness Expo will be at the:
Golden Nugget Hotel & Casino

The Expo is for athlete registration, number pickup, tech T-shirt pickup, and for manufacturers and retailers to display their products, while providing fun for everyone. We expect over 5,000 potential customers, including about 2000 registered athletes, from nearly every state in the US and numerous foreign countries. Our participants are primarily well-educated, professional businesspeople coming to Tahoe for a good time, rather than a fast one. They range in age from 18 to over 80, with a mean age of 38 for women and 42 for men. Women will outnumber men 60:40.

Your space includes a table in the Golden Nugget on Saturday.

Bring your tent to the finish line on Sunday.

The finish line is on Lakeshore Blvd below the casinos, and the athletes will be on the pavement of the closed street, and you will be on the hard-pack area next to the street. Bring a ground cover if you wish. No electricity.

Please fill in and mail, or scan and email to:

Lake Tahoe Marathon, PO Box 20000, South Lake Tahoe, CA 96151
Leswright@sbcglobal.net or call: 530-559-2261

Company Name _____

Product/Service at Expo _____

Contact person at Expo _____ Contact phone number at Expo _____

Email address _____

Company address _____

City _____ State/Zip _____

Please reserve _____ spaces @ \$350 each \$ _____

Credit Card # _____ Expiration Date: _____ CVS# _____

Credit card mailing address: _____

Name on card _____

Signature _____ Date _____
(Signature required even if not using credit card)